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## **Clermont Counseling Center and Family Service complete merger, unveil new name: LifePoint Solutions**

*Merger creates integrated agency serving  
Hamilton, Clermont, Boone, Kenton, Campbell Counties with a budget of \$10 million*

March 24, 2010—Cincinnati, OH--Clermont Counseling Center and Family Service today announce the completion of a merger and unveil their new name: LifePoint Solutions.

Merger talks began in 2007 and the merger was initiated on July 1, 2009. Clermont Counseling Center was established in 1973 and Family Service was established in 1879.

“Creating LifePoint Solutions was a bold and forward-thinking strategic vision to strengthen Clermont Counseling Center and Family Service as well as make a significant impact in our community,” said Kevin McMurray, LifePoint Solutions Board Chair. “I commend our board, agency management and staff for their vision, planning and implementation; and want to thank our partners for their encouragement and support in these endeavors.”

LifePoint Solutions, a private nonprofit, will serve an estimated 8,500 individuals with a budget of approximately \$10 million and 200 employees throughout Southwest Ohio (Clermont and Hamilton) and Northern Kentucky (Boone, Campbell and Kenton).

“The agency plans to grow and integrate its core programs to provide seamless, comprehensive services to children, families and adults,” said Tricia Burke, Co-Ceo of LifePoint Solutions. Burke was formerly the CEO of Clermont Counseling Center. “This was truly a merger of equals. Family Service and Clermont Counseling Center each had budgets of \$5 million and 100 employees.”

Burke and Arlene Herman are Co-CEOs of LifePoint Solutions. Herman was the CEO of Family Service. The Co-CEOs will manage the growth of the agency’s social services and business enterprises as well as the large amount of work to integrate the two agencies into a unified organization. The plan for the future is to have one CEO when Burke and Herman retire in three to five years.

“The former Clermont Counseling Center gained an opportunity to serve a wider audience that includes children and families in a larger geographic area. The former Family Service will strengthen mental health counseling services for those with severe mental disabilities and in the area of employment,” said Herman. “There are no plans to close offices or eliminate programs.”

The new mission is LifePoint Solutions helps people discover and use their strengths to attain and sustain their social and emotional well-being to lead productive and fulfilling lives. All services have been organized into five divisions: Mental Health and Substance Abuse Counseling Services, Children and Family Programs, Mental Illness Recovery Services, Vocational Services and Business Enterprises.

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The Board is made up of The LifePoint Solutions Board is made up of community leaders from both the Clermont Counseling Center and Family Service Boards, and three geographical areas: Clermont County, Hamilton County and Northern Kentucky.

LifePoint Solutions has located in Amelia, Covington, Downtown Cincinnati, Eastgate, Milford and Price Hill. The agency is headquartered in Amelia and Price Hill. For more information on the merger, locations or the services LifePoint Solutions provides please visit [www.lifepointsolutions.org](http://www.lifepointsolutions.org).

#### About Clermont Counseling Center

Clermont Counseling Center is now LifePoint Solutions. Clermont Counseling Center was founded in 1973 as the first community mental health center serving Clermont County, a rural and suburban county in southwestern Ohio. Over the 35 years of its existence, the center has added innovative programs and best practices to take advantage of the emerging research on program design, interventions, and medications that greatly improved successful treatment of mental illness. Clermont Counseling Center is passionate about assisting individuals and families to recover from short-term emotional setbacks or long-term chronic and severe mental illness. We work to restore functioning so that our clients can return to the mainstream of life, family, and work.

#### About Family Service

Family Service is now LifePoint Solutions. Family Service began in 1879 as Associated Charities to alleviate the suffering of low-income residents of Cincinnati by designing a systematic way to distribute relief funds to the poor. In 1935, Associated Charities shifted its emphasis toward the family service aspect of the work and minimized the relief efforts. The agency began to provide counseling services rather than financial aid and in 1945, Associated Charities became Family Service of Cincinnati and Hamilton County, changing its name again in 1960 to Family Service of the Cincinnati Area. Throughout history, services have been adapted to meet the changing needs of the community, but we have always maintained our focus on helping families achieve self-sufficiency.

#### About LifePoint Solutions

LifePoint Solutions is a comprehensive private nonprofit with an expertise in mental health counseling and treatment. Created in 2010 by an equal merger of Clermont Counseling Center and Family Service, LifePoint Solutions assists children, adults and families in reaching self-sufficiency through a comprehensive, customized approach to address various challenges through integrated, diverse services. Services are divided into five divisions: Mental Health and Substance Abuse Counseling Services, Children and Family Programs, Mental Illness Recovery Services, Vocational Services and Business Enterprises. The agency has five offices: Amelia, Covington, Downtown Cincinnati, Milford and Price Hill and serves approximately 8500 individuals each year. For more information, visit [www.lifepointsolutions.org](http://www.lifepointsolutions.org).

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